

Database is modern communication channel, which strengthen existing and create new connections between academia and industry with the aim of encouragement economic development of the country.

This communication channel facilitates:

- joint research activities
- development of new products and improvement of the existing products
- joint participations in national and international projects
- creating new business ideas
- collaboration with domestic and international companies.

These activities result in increasing of income of all parties.

„Science2Business“ database was created as a part of the innovation project “Mapping of Scientific Research Potential of University of Belgrade”, funded by Ministry of Education, Science and Technological Development of Republic of Serbia, as a response on increasing need for intensifying collaboration between academia and industry and informing the broader audience about the scientific potential of University of Belgrade, which should be recognized as initiator of economic development of Republic of Serbia.