



Faculty of Political Sciences

Political Science

at Faculty of Political Sciences, 165 Jove Ilića, 11000 Belgrade, www.fpn.bg.ac.rs

ECTS: 60/ LANGUAGE OF INSTRUCTION: SERBIAN/ DEGREE: MASTER

Study program content

The study program of master academic studies of political science was created according to usual standards of similar master programs in the region and in European countries, however combining several fields (in the form of elective modules) which at the universities of the most developed countries are usually organized separately. Therefore this program encompasses the modules dealing with political theory and political institutions, political violence and state and political sociology and analytics.

Its structure is composed not only of three elective modules, but within each of the elective modules a usual system of division to compulsory and elective courses has been applied, including a sufficient percentage of elective courses according to the standards for the 2nd cycle studies.

By its content, the program continues undergraduate studies at our faculty, enabling the graduates thereof to continue their education and specialize their knowledge in one of the fields encompassed by the elective modules. It should be emphasized that these fields are not studied at other faculties in Serbia. This gives an opportunity also to students of relevant faculties of social sciences, who obtained at least 240 ECTS at the preceding level of studies and are interested in these fields, to continue their education on this program.

Study program goals

The aim of the study program at master academic studies of Political Science are primarily:

- Improvement of the existing and obtaining of new theoretical and practical knowledge and skills in the fields of political theory and political system, political violence and state, political sociology and analytics, as well as relevant scientific disciplines;
- Obtaining advanced knowledge of political phenomena and processes and manners of explaining social development and changes, for critical understanding and active approach in influencing systemic, structural

and organizational aspects of functioning of political institutions and processes;

- Obtaining knowledge of local, regional, supranational and global dimensions of politics, political relations, political processes and political institutions;
- Training for specific professional knowledge enabling professional dealing with the tasks of analysts and organizers in public authorities, political parties, local self-governance, public services and corporations;
- Training of experts for the tasks of political decision-making and management, organization of tasks in various fields of political action, increase of political culture and formation of democratic public.

Modules

Political Theory and Institution, Political Violence and State, Political Sociology and Analytics

Study program outcomes

By successful completion of this academic master program students should obtain the following competences enabling them for successful performance of the envisaged tasks:

- Profound knowledge and understanding of theoretical-methodological concepts and bases of disciplines related to political theory and political institutions, political violence and state, political sociology and analytics.
- Capacity for analysis and synthesis of scientific and professional knowledge in the fields of political theory and political institutions, political violence and state, political sociology and analytics, as well as of relevant scientific disciplines for understanding of nature, structure and manner of satisfaction of needs and interests of society and state;
- Capacity for understanding the manner in which contemporary political problems emerge and responds of theory and practice of political science thereto;
- Capacity for critical understanding and application of means characteristic for action in political environment in acting on struc-

tural aspects of functioning of society and state;

- Capacity for independent and team performance of tasks related to application of theoretical knowledge in practice;
- Communication capacities and skills of establishment and maintenance of relations with other persons dealing with the same or similar activity;
- Capacity for independent and team analytical and research work in studying of political problems;
- Capacity for connecting knowledge from several relevant fields of work for more successful solution of complex problems in practice;
- Capacity for following and application of news in the field of international studies and basic capacity for transfer of that knowledge.

Admission requirements

Completed relevant undergraduate academic studies bearing 240 ECTS.

Contact

Head of the study program:

Prof. Dr. Vukašin Pavlović

Telephone: +381 11 309 28 03

Contact e-mail: vukasin.pavlovic@fpm.bg.ac.rs



International Studies

at Faculty of Political Sciences, 165 Jove Ilića, 11000 Belgrade, www.fpn.bg.ac.rs

ECTS: 60/ LANGUAGE OF INSTRUCTION: SERBIAN/ DEGREE: MASTER

Study program content

The study program of master academic International Studies was created according to usual standards of similar master programs in the region and in European countries, however combining several fields (in the form of elective modules) which at the universities of the most developed countries are usually organized separately. Therefore this program encompasses modules dealing with international politics, European integration, international security and peace studies.

Its structure is composed not only of four elective modules, but within each of elective modules a usual system of division to compulsory and elective courses has been applied, including a sufficient percentage of elective courses according to the standards for the 2nd cycle studies. By its content, the program continues undergraduate studies at our faculty, enabling its graduates to continue their education and specialize their knowledge in one of the four fields covered by the elective modules.

Study program goals

The aims of the study program of master academic International Studies are primarily:

- Improvement of the existing and obtaining new theoretical and practical knowledge and skills in the fields of international politics, European integration, international security and peace studies, as well as relevant scientific disciplines for understanding of nature, structure and manner of satisfaction of needs and interests of subjects of international relations in complex circumstances of international character;
- Acquisition of advanced knowledge of international phenomena and processes and manners of explanation of social development and changes, for critical understanding and active approach in influencing systemic, structural and organizational aspects of functioning of international society, communities and groups creating it and exercising their interest therein, in interaction with other similar subjects;

- Acquisition of knowledge of local, regional, supranational and global dimensions of international politics, contemporary integration in Europe, security problems and activities on maintenance and enhancement of peace in international community;
- Acquisition of knowledge and understanding of theoretical-methodological concepts of actual disciplines from the broader field of international studies ;
- Acquisition of advanced knowledge and skills of professional work in this field; - training for independent and team performance of tasks pertaining to planning, organization and realization of diverse activities in the field encompassed by the study program;
- Training for independent analytical-research work in studying international problems and proposing solutions for some of them;
- Building of professional identity and adoption of value bases of the occupations pertaining to international studies;
- Training for practical application of contemporary information-communication technologies in obtaining information, acquisition of knowledge and problem solving in the fields covered by the study program.

Modules

European Integration, International Security, International Politics, Peace Studies, International Law and Human Rights Law.

Study program outcomes

By successful completion of this academic master program students should obtain the following competences enabling them for successful performance of envisaged tasks:

- Profound knowledge and understanding of theoretical-methodological concepts and bases of disciplines related to international politics, European integration, international security studies and peace studies;
- Capacity for analysis and synthesis of scientific and professional knowledge in the fields of international politics, European integration, security studies and peace studies, as well as relevant scientific disciplines

- for understanding of nature, structure and manner of fulfillment of needs and interests of our society in international environment;
- Capacity for understanding the manner in which contemporary international problems emerge and responds of theory and practice of international politics thereon;
- Capacity for critical understanding and application of means characteristic for action in international environment in influencing structural aspects of functioning of international society and subjects acting therein;
- Capacity for independent and team performance of tasks related to application of theoretical knowledge in practice;
- Communication capacities and skills of establishment and maintenance of relations with other people dealing with the same or similar activity;
- Capacity for independent and team analytical and research work in studies of international problems;
- Capacity for connecting the knowledge of several relevant fields for more successful solving of complex problems in practice;

- Capacity for following and application of news in the field of international studies and basic capacity for transfer of that knowledge.

Admission requirements

Completed relevant undergraduate academic studies bearing 240 ECTS.

Contact

European Integration, **Prof. Dr. Slobdan Samardžić**

+381 11 309 28 25, slobodan.samardzic@fpn.bg.ac.rs

International Security, **Prof. Dr. Miroslav Hadžić**

+381 11 309 28 45, miroslav.hadzic@fpn.bg.ac.rs

International Politics, **Prof. Dr. Predrag Simić**

+381 11 309 28 29, predrag.simic@fpn.bg.ac.rs

Peace Studies, **Prof. Dr. Radmila Nakarada**

+381 11 309 28 51, radmila.nakarada@fpn.bg.ac.rs

International Law and Human Rights Law

Prof. Dr. Vesna Knežević-Predić

+381 11 309 28 46, vesna.knezevicpredic@fpn.bg.ac.rs



Regional Studies

at Faculty of Political Sciences, 165 Jove Ilića, 11000 Belgrade, www.fpn.bg.ac.rs

ECTS: 60/ LANGUAGE OF INSTRUCTION: SERBIAN/ DEGREE: MASTER

Study program content

Study program of the master academic Regional Studies has been developed according to common standards of similar master programs in European countries, USA, Australia, and other countries - leaders in the Asian and Pacific studies. It contains two elective modules, which at the universities of the most developed countries are usually organized separately, however here grouped due to local conditions. Therefore this program encompasses the modules of Regional Asian Studies and the Studies of the United States of America. The Regional Asian Studies and the Studies of the United States of America are multidisciplinary studies as they enable multidisciplinary studying of the most dynamic world region, as well as the USA, from the aspects of political science, economy, geopolitics, political anthropology, history and cultural studies.

The structure of two modules, i.e. study profiles, offers the usual package of compulsory and elective courses, with sufficient percentage of elective courses, in accordance with standards stipulated for the 2nd cycle studies.

By its content, the syllabus continues the undergraduate studies at our Faculty, enabling the FPS graduates to continue their education and specialize their knowledge in one of two broad fields of regional studies, encompassed by the two offered modules.

On the other hand, the program of regional master studies is also an opportunity for students of relevant social science faculties who obtained at least 240 ECTS in the preceding education cycle and are interested in these two fields to continue their education by specialization in this educational profile at the 2nd cycle. It should be emphasized that the program of regional studies and both its profiles - Regional Studies of Asia and the Studies of the USA are unique in the education system of Serbia and the region.

Study program goals

The aims of the study program of master academic - Regional Studies are:

- Improvement of the existing and obtaining of new theoretical and practical knowledge and skills in the fields of subregional processes and institutions of Asian integration, comparative politics of the USA, PR China, Russian Federation, states of Southeastern, Central, Southern Asia, Middle East, Far East, the US history, the US foreign and security policy, the US legal system, the US values and popular culture, identities and values of Asian countries, geopolitics and geography of Asia, as well as of bilateral relations of our country with the USA and other countries covered by the program, for understanding of institutions, processes, phenomena and mechanisms of cooperation in complex structure of political, economic, security and value regional ambience and rendering the most beneficial recommendations to public, business and other subjects cooperating with the countries of the above mentioned regions;
- Obtaining knowledge of local, national, subregional, regional and global dimensions in international relations and world politics;
- Obtaining knowledge and understanding of theoretical-methodological concepts of concrete disciplines from the broader field of regional studies;
- Obtaining knowledge and skills of professional work in countries of these regions or offices, i.e. companies cooperating with them;
- Training for independent and team performance of tasks linked to planning, organization and realization of numerous analytical and operative tasks, from the fields covered by the study program;
- Training for independent analytical-research work in studying of regional institutions, phenomena and processes and anticipation of their dynamics and content.

Modules

Regional Asian Studies and Studies of the United States of America

Study program outcomes

By successful completion of academic master program of Regional Studies, students should obtain the following competences, enabling them for successful performance of assigned tasks where they shall show:

- Profound knowledge and understanding of theoretical-methodological concepts and bases of disciplines related to regional studies;
- Capacity of analysis and synthesis of scientific and professional knowledge in the field of regional studies, aimed at understanding of manner of realization of interests of our society in public, business and other contacts with the above mentioned regions;
- Capacity of understanding of dynamics and causes of dominant problems and conflicts, regional and global, as well as the responses of theory and practice of regional studies thereto;
- Capacity for critical understanding and application of means characteristic for influencing structural aspects of functioning of the region and subjects acting therein;
- Capacity for independent and team performance of tasks related to application of theoretical knowledge in practice;
- Communication capacities and skills of establishment and maintenance of relations of cooperation within the same or similar activity;
- Capacity for independent and team analytical and research work in studying of phenomena, institutions, processes and other phenomena of regional studies;
- Capacity for connecting the knowledge from several relevant fields for more successful solving of complex problems of regional studies in practice;
- Capacity for following and application of news in the field of regional studies.

Admission requirements

Completed relevant undergraduate academic studies bearing 240 ECTS.

Contact

Head of the study program:

Prof. Dr. Vukašin Pavlović

Telephone: +381 11 309 28 03

Contact e-mail: vukasin.pavlovic@fpm.bg.ac.rs



Social Politics

at Faculty of Political Sciences, 165 Jove Ilića, 11000 Belgrade, www.fpn.bg.ac.rs

ECTS: 60/ LANGUAGE OF INSTRUCTION: SERBIAN/ DEGREE: MASTER

Study program content

Master academic studies of social policy are a one-year study program bearing 60 ECTS, founded upon and deepening the knowledge obtained at undergraduate four-year studies of social policy and social work. The program offers to students a possibility to further develop their knowledge and its critical application in various fields of social policy.

The syllabus contains a number of compulsory courses of scientific-professional, theoretical-methodological and professional-applicative character aimed at obtaining of advanced knowledge from the fields: comparative studies of social models, globalization, European social policy, migration policy, social administration, theory of justice and cultural anthropology. The program further contains deepened theoretical-methodological bases and practical aspects of research of social phenomena, social problems, possibility for social changes and effects of practical work.

Another compulsory part of master studies of social policy is the final - master paper, which confirms the student's capacity for critical application of the obtained scientific and professional knowledge in direct and research-analytical practice.

Teaching is carried out in the form of lectures, exercises and seminars, with application of methods of active teaching encompassing presentation of new theoretical concepts, linking with previously obtained knowledge and application of the learnt subject matter through different exercises and assignments. Exercises are carried out in discussion groups, workshops, simulation methods, case studies and similar, whereas the assignments include group and independent solution of problems, practical tasks, seminar papers, essays etc.

Study program goals

The aims of the study program at master academic studies of social policy:

- Upbuilding of existing and obtaining of new theoretical and practical knowledge and skills in the field of social policy and relevant scientific disciplines for understanding of nature, structure and manner of fulfillment of human needs.
- Acquisition of advanced knowledge of social phenomena and processes, social problems and manners for incensing social development and changes, for critical understanding and active approach in influencing systemic, structural and organizational aspects of functioning of society, social groups and communities;
- Acquisition of knowledge and understanding of theoretical-methodological concepts and bases of social policy
- Acquisition of advanced knowledge and skills of social work with individuals and social groups,
- Training for independent analytical research work in studying social problems and needs of social groups, planning and establishment of offices and services and evaluation of effects of work.-- Building of professional identity and adoption of value bases of social policy and social work;
- Acquisition of advanced knowledge on functioning and financing of policies;
- Obtaining knowledge of local and regional, international and supranational dimensions of social policy.

Study program outcomes

The outcomes of the study program are:

- Analysis and synthesis of scientific and professional knowledge in the field of social policy and social work and relevant scientific disciplines for understanding of nature, structure and manner of fulfillment of human needs in social environment;
- Analysis and synthesis of advanced knowledge of social phenomena and processes, social problems, social changes and manners of incensing social development and changes;
- Understanding of manner in which contemporary social problems emerge and re-

sponds of social policy thereto, encompassing the functioning of social services within a broader system and in purpose of fulfillment of human needs;

- Profound knowledge and understanding of theoretical-methodological concepts and bases of social policy and social work;
- Capacity for independent and team analytical-research work in studying social problems and needs of social groups, planning and establishment of offices and services and evaluation of effects of work, as well as application of ethical principles in research practice;
- Mastering skills of social work with individuals and social groups; capacity for independent and team performance of tasks related to preventive, developmental and protective interventions, basics of supervision and voluntary management; - communication capacities and skills of establishment and maintenance of relations of cooperation, assistance and support with clients of social work (individuals, families, groups and communities), colleagues and at the level of organization;

- Following and application of news in the field of social policy and social work and capacity for transfer of knowledge.

Admission requirements

Completed relevant undergraduate academic studies bearing 240 ECTS.

Contact

Head of the study program:

Prof. Dr. Drenka Vuković

Telephone: +381 11 309 29 44

Contact e-mail: drenka.vukovic@fpn.bg.ac.rs

Prof. Dr. Nevenka Žegarac

Telephone: +381 11 309 28 72

Contact e-mail: nevenka.zegarac@fpn.bg.ac.rs



Social work

at Faculty of Political Sciences, 165 Jove Ilića, 11000 Belgrade, www.fpn.bg.ac.rs

ECTS: 60/ LANGUAGE OF INSTRUCTION: SERBIAN/ DEGREE: MASTER

Study program content

Master academic studies of Social Work are a one-year study program bearing 60 ECTS, founded upon and deepening the knowledge obtained at undergraduate four-year studies of social work and social policy. The program offers to students a possibility for further development of their knowledge and its critical application in different fields of social work as a practical social activity.

The syllabus contains a number of compulsory courses of scientific-professional and applicative character pertaining to studies of theoretical and practical aspects of integral models of social work, particularly the work with family, individuals, groups and communities and management of social work at the level of establishment and management of social centres and services, professional and applicative discipline related to the field of social work such is mediation and supervision. The program also contains deepened theoretical-methodological bases and practical aspects of research of social phenomena, social problems, possibilities for social changes and effects of practical work. Another compulsory part of studies of social work is the final - master paper which confirms the student's capacity for critical application of obtained scientific and professional knowledge in direct and research-analytical practice.

The teaching is carried out in form of lectures, exercises and practical field work. The teaching implies methods of active teaching, including presentation of new theoretical concepts, linking with the previously gained knowledge and application of the learnt subject matter through different exercises and assignments. The exercises are carried out in discussion groups, workshops, through simulation methods, case studies etc., whereas the assignments involve group and independent problem solution, practical assignments, field work under mentorship, seminar papers, essays and the like.

Study program goals

The aims of the study program at master academic studies of Social Work are as follows:

- Upbuilding of the existing and obtaining of new, practical and theoretical knowledge and skills in the field of social work and relevant disciplines for better understanding of nature, structure and manner of fulfillment of human needs;
- Obtaining advanced knowledge of social phenomena and processes, social problems, social deviations and manners of incensing social development and changes, for critical understanding and active approach in influencing systemic, structural and organizational aspects of functioning of society, social groups and communities;
- Acquisition of knowledge and understanding of theoretical-methodological concepts and bases of integral and action models of social work;
- Obtaining advanced knowledge and skills of social work with individuals, families, groups and communities, organizations and management of services dealing with human needs and problems;
- Training for independent and team performance of tasks pertaining to preventive, developmental and protective interventions, basics of supervision and voluntary management;
- Training for independent analytical research work in studies of social problems and needs of social groups, planning and establishment of centres and services and evaluation of effects of work;
- Building of professional identity and adoption of value basis of social work.

Study program outcomes

The outcomes of the study program are:

- Analysis and synthesis of scientific and professional knowledge in the field of social work and relevant scientific disciplines for understanding of nature, structure and manner of fulfillment of human needs in social environment;
- Analysis and synthesis of advanced knowledge of social phenomena and process, social problems, social deviations and manners of incensing social development and

- changes;
- Critical understanding and application of action approaches of social work in influencing systemic, structural and organizational aspects of functioning of society, social groups and communities;
- Profound knowledge and understanding of theoretical-methodological concepts and bases of integral and action models of social work and their critical application;
- Mastering the skills of social work with individuals, families, groups and communities, organizations and management of services dealing with human needs and problems;
- Capacity for independent and team performance of tasks pertaining to preventive, developmental and protective interventions, bases of supervision and voluntary management;
- Communication capacities and skills of establishment and maintenance of relations of cooperation, assistance and support to clients of social work (individuals, families, groups and communities), colleagues at the level of organization;
- Capacity for independent and team analytical-research work in studying social prob-

lems and needs of social group, planning and establishment of centres and services and evaluation of effects of work, as well as application of ethical principles in research practice;

- Critical knowledge and understanding of ethical aspects of practice, implications of ethical principles on social work practice and capacity of their application;
- Following and application of innovations in the profession and capacity for transfer of knowledge.

Admission requirements

Completed relevant undergraduate academic studies bearing 240 ECTS.

Contact

Head of the study program:

Prof. Dr. Drenka Vuković

Telephone: +381 11 309 29 44

Contact e-mail: drenka.vukovic@fpn.bg.ac.rs

Prof. Dr. Nevenka Žegarac

Telephone: +381 11 309 28 72

Contact e-mail: nevenka.zegarac@fpn.bg.ac.rs



Journalism

at Faculty of Political Sciences, 165 Jove Ilića, 11000 Belgrade, www.fpn.bg.ac.rs

ECTS: 60/ LANGUAGE OF INSTRUCTION: SERBIAN/ DEGREE: MASTER

Study program content

Master academic studies of journalism are a one-year study program bearing 60 ECTS which deepens the knowledge obtained at undergraduate, four-year studies of journalism or other social sciences. The program offers to students the possibility for further development in the field of journalism and critical application of new knowledge in its various fields.

The study program contains a number of compulsory courses of scientific-professional, theoretical-methodological and professional-applicative nature aimed at obtaining advanced knowledge in the field of cultural anthropology, Internet and new media technologies, creative writing in journalism, rhetoric in electronic media, international communication, gender, language and politics as well as deepening of knowledge of practical disciplines such are documentary journalistic forms or media editing. The program contains profound theoretical-methodological basis and practical aspects of research of social phenomena, social problems, possibility for social changes and effects of practical work in journalism. The elective courses offer to students a possibility for more complete introduction with disciplines of general-educational and scientific-professional nature such are disciplines in the fields of anthropology, international communication, and professional and applicative disciplines related to the field of journalism, like it is the work on mastering journalistic genres, Internet and new media technologies.

Another compulsory part of master academic studies of journalism, apart from seminar papers, is the final master paper confirming the student's capacity for critical application of the obtained scientific and professional knowledge in direct and research-analytical practice.

Study program goals

The aims of the study program of master academic studies of journalism:

- Upbuilding of the existing and obtaining of new theoretical and practical knowledge

and skills in the field of journalism and relevant scientific disciplines for understanding of nature, structure and manner of work and management in media.

- Obtaining advanced knowledge of social changes and processes, social problems, social deviations and manners of inciting social development and changes, for critical understanding and action approach in influencing media and journalism for inciting to change;
- Obtaining knowledge and understanding of theoretical-methodological concepts both of journalism and of relevant disciplines;
- Obtaining advanced knowledge and skills of individual and team work in research journalism and media editing,
- Training for independent and team performance of different journalistic tasks;
- Training for independent analytical research work in media studies and analysis,
- Building of professional identity and adoption of ethical principles of work in media ;
- Acquisition of advanced knowledge of functioning of media policy in Serbia;
- Acquisition of advanced knowledge of functioning and financing of media;
- Acquisition of knowledge of local and regional, international and supranational dimensions of media communication .

Study program outcomes

Upon completing the studies, graduates shall gain a detailed insight in contemporary theoretical and methodological bases and approaches of journalistic work; they shall have a critical-comparative review of contemporary perspectives as the basis for establishment of action models of practice. They shall acquire profound knowledge and skills of research in the field of media, including ethical application of relevant research paradigms and critical acceptance of implementation of research in practice. They shall be trained to commence independent and team research within the media analysis; for independent assessment of actual manner of work in journalism; to monitor the effects of tabloidization present in all, even in the top quality media; they shall be trained for supervision

of journalistic and editorial work in media. They shall be trained for independent and team assessment of weaknesses of editorial policy of the analyzed media and evaluation of actual work of journalists which achievements shall be critically assessed.

Admission requirements

Completed relevant undergraduate academic studies bearing 240 ECTS.

Contact

Head of the study program:

Prof. Dr. Neda Todorović

Telephone: +381 11 309 28 34

Contact e-mail: neda.todorovic@fpn.bg.ac.rs



Communication Studies

at Faculty of Political Sciences, 165 Jove Ilića, 11000 Belgrade, www.fpn.bg.ac.rs

ECTS: 60/ LANGUAGE OF INSTRUCTION: SERBIAN/ DEGREE: MASTER

Study program content

Master academic communication studies are a one-year study program bearing 60 ECTS, founded upon and aimed at deepening the knowledge obtained at undergraduate, four-year studies of journalism. The program offers to students an opportunity for further development of their knowledge and its critical implementation in diverse fields of public relations, for the benefit of clients including governmental and non-governmental organizations, business companies, public administration, political parties, trade unions etc. Besides, upon completing the master communication studies, students shall be better prepared to join scientific research of media and public opinion.

The study program consists of two compulsory courses of theoretical-methodological character. The courses of theoretical-practical and professional-applicative character are classified into two elective blocks of four courses each, with the students being free to choose three courses out of each. In this manner they shall have initiative in obtaining and shaping of knowledge devoted to the phenomenon of globalization, culture (anthropology and social structure), Internet and new media technologies, as well as freedom of expression there through, media analyses, communication with publics, media economics and rhetorics and gender relations in society. The curriculum encompasses deepened theoretical-methodological bases and introduction to practical aspects of research of social phenomena, public, media and new information-communication technology which is the main engine of constituting the information society.

Elective courses offer to students a possibility for a more complete introduction with the disciplines of general-education and professional nature which should provide for the profile of experts being increasingly demanded for the tasks of procession, keeping and dissemination of information, obtaining public attention and public relations which indeed expand in information society. The exercises within professional-applicative courses shall at the largest possi-

ble measure be aimed at linking their content to the demands of potential beneficiaries. Another compulsory part of master academic communication studies is writing and defence of the final - master paper - which tests the student's capability for independent application of the obtained scientific and professional knowledge. These papers are also envisaged to be specific case studies for actual beneficiaries in practice. Those more theoretically oriented shall serve as a basis for continuing the studies at doctoral level.

Study program goals

The aims of the study program at master academic communication studies are:

- Upbuilding of the previously acquired knowledge and obtaining new theoretical and practical knowledge and skills in the field of management of public communication and public relations for the sake of meeting the changes, structure and manners of fulfillment of communication needs in information society;
- Acquisition of advanced knowledge of social phenomena and processes opened by the evolution of information-communication technology and mass media convergence, leading toward different manners of social organization, production, business operation, behavior and grouping of people;
- Obtaining knowledge and understanding of theoretical-methodological concepts for management of information, transparency of work, freedom of expression and access of citizens to information of public importance;
- Obtaining advanced knowledge and skills for public relations which shall increasingly represent virtual communities and social networks at the Internet. - Training for independent and team performance of tasks pertaining to e-government, e-business, e-education and culture, e-democracy etc;
- Training for independent analytical-research work in studying communication problems and needs of social institutions, groups and individuals, for planning and establishment

of offices for public relations and rendering of communication services.

- Training for independent analytical-research work for evaluation of effects of their work - building of professional identity of experts in management of public communication and adoption of value criteria in compliance with professional ethics;
- Obtaining knowledge of local and regional, international and supranational aspects of social and communication phenomena which constitute an information society.

Study program outcomes

Upon completing the studies, students shall gain a detailed insight in contemporary theoretical and methodological bases and approaches in management of information and public relations. They shall have a critical-comparative, global review of contemporary communication needs and manners for their fulfillment. On the basis of these outcomes, they shall be trained to take over, in team of independently, the actual assignments and tasks of public communication for their employers, clients and social groups. Apart from deepened knowledge and skills,

they shall obtain insight in principles of professional ethics applicable on theoretical concepts and actual phenomena in practice. They shall be professionally and ethically trained to commence independent and team research of problems and effects of management of information, transparency of work, freedom of expression of opinion of citizens and their access to information of public importance. They shall theoretically and professionally be trained to independently and/or in teams create new means for exercising the publicity, public communication, public relations, reputation building etc, becoming unavoidable in an information society.

Admission requirements

Completed relevant undergraduate academic studies bearing 240 ECTS.

Contact

Head of the study program:
Prof. Dr. Miroljub Radojković

Telephone: +381 11 309 28 23

Contact e-mail: miroljub.radojkovic@fpm.bg.ac.rs



Theory of Culture and Gender Studies

at Faculty of Political Sciences, 165 Jove Ilića, 11000 Belgrade, www.fpn.bg.ac.rs

ECTS: 60/ LANGUAGE OF INSTRUCTION: SERBIAN/ DEGREE: MASTER

Study program content

The master academic Cultural Studies - master in Theory of Culture and Gender Studies is a one-year study program (bearing 60 ECTS), which, being multidisciplinary, relies on several social sciences and humanities, deepening the already obtained knowledge from various undergraduate study programs. The syllabus of the master in Theory of Culture and Gender Studies is composed in such a manner as to enable students to choose between two fields: a broad field of theory of culture and a younger discipline, gender studies; and ultimately, which is more important, their interlinking.

The study program has two compulsory common courses and a large number of elective courses with specificities pertaining to each of these individual fields. Elective courses offer to students a more complete familiarization with disciplines of general educational character such are the fields of anthropology, philosophy, history of civilization; then, separate programs contextualized by this knowledge, such are the courses in Balkan Cultures, Image of the Other, or Contemporary Theories of Gender Identities; a particular advantage of the program are the courses enabling also the implementation of the obtained knowledge, like the Policies of Gender Equality, Gender, Language and Politics etc.

A compulsory part of this master study program is the final (master) paper, confirming the student's capability for independent research, critical approach, articulation and presentation of his/her attitudes regarding these fields.

Study program goals

- The aims of the study program in master academic Cultural Studies - Theory of Culture and Gender Studies are to offer theoretical and categorical apparatus for understanding and interpretation of contemporary cultural developments and changes;
- To offer knowledge from various disciplines dealing with the subject matter of culture and give incentive to interdisciplinary stud-

ies of different cultural phenomena - to provide knowledge of different civilization and cultural patterns, artistic developments and philosophical categories participated throughout the history and today being present in creation of culture as a comprehensive concept

- To stimulate research of the culture of everyday life, which can influence broader social plans and projects
- To point to the necessity of critical reconsideration of the content of media and popular culture - to train for critical analysis of the manner in which stereotypes are created and in which they survive, as well as the impacts they have on prejudice and behavior in different fields of social life of community, such are education, labour market, politics
- Training for independent research work, obtaining knowledge of epistemological and methodological concepts in new research areas, like gender studies (qualitative and quantitative research, etc.)
- Obtaining knowledge of functioning and influence of non-governmental sector
- Obtaining knowledge of local, regional and international aspects of cultural policy, gender equality policy, etc.

Study program outcomes

The program is designed in such a manner as to equally enhance theoretical and interpretative competences as well as to prepare students for work in various cultural institutions at the state level and within civil sector. This study program on one hand prepares for active participation in creation of cultural policy at the level of broader society as well as within local communities; on the other hand, the program also enables obtaining of gender perspective which is in contemporary world necessary in all segments of society, in cultural and health institutions, legal system etc. Therefore this study program shall, among else:

- Train students to intervene in society with an aim to establish a just order taking care of cultural and other interests of diverse social

groups and individuals, as well as of marginalized groups

- To particularly develop tolerance for diversity and recognition of diversities thus preparing them for the challenges of the 21st century;
- To train students for designing programs and projects which shall stimulate creativity in entire population of our society, and particularly in youth population, etc.;
- To train students for independent and critical reading of texts from the field of theory of culture and gender studies enabling them to further expand their knowledge.

Admission requirements

Completed relevant undergraduate academic studies bearing 240 ECTS.

Contact

Heads of the study program:

Prof. Dr. Jelena Đorđević

Telephone: +381 11 309 28 03

Contact e-mail: jelena.djordjevic@fpn.bg.ac.rs

Prof. Dr. Gordana Daša Duhaček

Telephone: +381 11 309 29 61

Contact e-mail: gordana.duhacek@fpn.bg.ac.rs

